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Club 3D signs up Bell Micro Europe



Club 3D, European market leader of a total solution of Video Graphic Adapters- TV Tuner Cards and Soundcards for Desktop PC's, has boosted its route-to-market in the UK, signing up Bell Micro Europe.

Providing a complete product range of graphics cards for industrial PC's as well as gaming and multimedia end users. Club 3D has the most extensive offer of computer expansions cards, serving the demand for all expansion slots like PCI, AGP, PCI-Express X1 and PCI-Express X16.

Bell Micro is selling to a range of industrial, OEM, VAR, e-commerce and retail customers throughout the UK. "Addition of Club 3D as a full chipset solution Graphic Vendor will give us extensive Workstation to Desktop product breadth. This partnership represents great opportunity for Bell Micro to put Graphics solutions back on the radar on a Pan European level says David Chantry, Product Marketing Manager, Bell Micro. "We look forward to partnering with Club 3D to deliver new and innovating graphic solutions for customers and potential customers alike"

Besides its components division, Bell Micro is best known for its value added storage distribution business.

Club 3D as a manufacturer is 100% focused on the retail segment, having this solid understanding of the distribution chain it can give direct support not only through Bell Micro but offer direct support to resellers and end users.

Being fully confident this partnership will help to develop business activities as well as developing new regions, Club 3D looks forward to cementing this relationship.